

**I&M DSM/Energy Efficiency  
Program Implementation Oversight Board Meeting  
December 13, 2018 Quarterly Meeting Minutes  
(9:30:00 a.m. – 11:30 a.m. – In-person)**

**Board member attendees:** CAC: Jennifer Washburn, Kerwin Olson;  
OUCC: Karol Krohn, John Haselden, April Paronish, Neha Medhekar  
I&M: Jon Walter, Regiana Sistevaris, Jeff Peabody.

**Members of the public in attendance:** None.

**I. Introductions**

- Introductions made.
- Agenda reviewed.

**II. Meeting Minutes from September 28, 2018**

- Reviewed comments exchanged via e-mail and on redline version of draft. Parties agreed to changes.
- Minutes were accepted.

**III. October 2018 Scorecard Review & Program Status Update**

Jon reviewed the October 2018 scorecard.

- HEM Program-Explained the HEM is a different vendor than WEM. Jon explained it is the smart thermostat program, run by Tendril. Jon indicated over 2,000 participants, less than forecast but program is trending well. Jon described a holiday promotion of the HEM program. Discussed voice channel. Jon indicated that HEM is performing as expected. I&M ran events over the summer and had 1.0 to 1.2 kw reduction per home per event. Also saw energy savings of 4-5% in the summer.
- Budget transfers. I&M will be doing budget transfers where over 100% and within I&M limits.
- Lighting- Jon indicated lighting is going well. Jennifer described a bulb swap event. Jon discussed I&M on-line marketing taking place for LED, resulted in uptick in rural areas.
- Kerwin inquired about Home Appliance Recycle program, re net to gross. Jon indicated this performance is low and will look into this and respond.
- Streetlighting discussed. Jon indicated that PES in MI is going well with several muni's signed up. Indiana is lagging in Muni's as due to the pay upfront requirement. I&M continues to work with the Muni's and is planning a meeting with the City of South Bend. Discussed the difference between PES in IN and MI is the settlement agreement in 44841.

Jon further indicated that I&M is working with the City of FW on streetlighting, but it's not under the PES program. Looking at doing a prescriptive rebate. I&M does a per lamp rebate. Jon indicated I&M will continue to reach out to Muni's that have sustainability goals. Karol inquired about customer grants. Jon indicated that I&M has looked into this but cannot apply. I&M can try to connect customers with grants. Jennifer inquired if I&M will address streetlighting in the next 3-yr plan filing. Jon indicated it will be considered.

- WEM. Discussed new WEM vendor. Jon indicated that I&M is looking at 3 new vendors. One is a latecomer, Autogrid. The latecomer has impacted progress on selecting a new vendor. I&M is looking at capabilities with each vendor and software issues. Timing projection-I&M wants to get implementation again in early 2019. Discussed PJM issues with WEM. Jon explained that while PJM offers a more sophisticated market to sell demand response, the rules also change, and that was something I&M had to evaluate in restarting the WEM program. Jon indicated I&M is exercising due diligence in vendor selection. I&M would like to have load signed up for summer 2019.
- Program Implementation-Apartment complex, Union City, Indiana. Jon described a complex in Union City that would like EE upgrades done at a senior/low income complex with electric heat. Jon described each apartment as having a meter and residential account. However, the apartment pays all electric bills. The apartment has a commercial account. John H indicated he favored treating as a residential program. Jennifer stated I&M is to do to whatever needs to be done. Karol stated these issues need to be looked at on a case by case basis. Karol supported moving forward giving the circumstances of this issue. OSB approval as moving forward as a residential program.
- Jon discussed I&M's yearend forecast. Indicated that forecast was subject to change. Year-end savings slightly over target. Residential under achieving. C&I over achieving. C&I has a healthy pipeline of projects going into 2019 also.
  - WEM is short on performance
  - PES is short on performance
  - Prescriptive and direct install doing well
  - Prescriptive program above target
  - Residential HEP appliances-exceeding target
  - School energy education-lagging. I&M looking into adding schools.
  - Home weather proofing under target. I&M will need to look at trend of historical performance and cost effectiveness in future with continued focus on only all electric homes.
  - Home Energy Products Lighting going well. Exceed targets.
  - Home new construction-going well. Jennifer noted this is a worthwhile program.
  - Low Income-Gina continues to assist with this I&M has a residential brownfield program that will be done in 2019.

#### IV. DSM

- 3 Year Plan filing discussed. Filing date unknown at this time. Will probably file after IRP is submitted. Jennifer inquired about I&M requesting an extension. Jon indicated I&M is considering. Jennifer – is the savings goal for 2019 lower than 2018? Might want to see the target be higher if possible. Might help get an extension through more easily. Jon – still have

backstop of cost-effectiveness, so have to make sure programs are still cost-effective. Depends on what baseline you use for measuring things like lights. EISA impact on residential lighting will be significant to savings potential and cost effectiveness. Jennifer inquired about the possibility of continuing to install LEDs in home audits since there are still many incandescent bulbs out there. Baseline issues and hours of use were discussed. For 2020, Jennifer would like to see uptick in savings if there is an extension. Karol asked Jon about reasons behind IRP delay. Jon deferred. Jon stated IRP group is working with consultants on DSM. Jennifer favors an appliance program in the next filing, perhaps dryers. Complications on other appliances were discussed, including cost effectiveness, availability in I&M's service territory, and retail channel customer attribution issues.

- Jennifer asked if last MPS had an end-use study. Jon – it was last done for the statewide program. Discussed I&M/AEP does an appliance survey every 2 years that helps keep I&M's measure penetration and potential informed and updated.
- Market Potential Study. Discussed timing of next MPS. Jon said last one was done in 2016. Have to look at what has changed before doing another one. I&M will do an RFP for the next MPS. Also noted MPS will be done on an I&M system level.
- Discussed posting MPS on I&M webpage. Indicated this will be done.
- WEM-Karol and April asked group to review WEM again as they were late to the OSB meeting. John H indicated that the OUCC's data request will look at issues related to cost effectiveness of WEM program before offering again. Jon discussed in detail I&M's due diligence in selecting new vendor. Karol stated the next contract needs to be more advantages to I&M.

## V. Adjourn

- OSB selected 2019 meeting dates:
  - March 14, 2019
  - June 13, 2019
  - September 12, 2019
  - December 12, 2019
  - Meeting location and start time unchanged.